



Boise, Idaho
On the campus of Boise State University
April 29 – May 2, 2025
Sponsorship Packet

Introduction

The Northwest Managers of Educational Technology (NW/MET) hosts a conference in locations throughout the Northwest and Mountain West region annually in the Spring. The NW/MET 2025 Conference will be held at the end of May of 2025 on the campus of Boise State University in Boise, Idaho.

We invite you to be a sponsor of the NW/MET 2025 Conference. This will grant you an opportunity to meet with decision makers and interact with highly motivated and knowledgeable attendees from higher educational institutions from across the Northwest, Mountain West region, and across the country.

Who Attends?

Educational technology touches on all aspects of an institution's core mission. At our annual conference we focus on professional development and networking as we bridge technology and pedagogy.

Northwest Managers of Educational Technology members come from various professions in Higher Education:

- Classroom Technology Managers
- Computer Lab Supervisors
- Audio Visual Technicians
- Streaming and Broadcast Engineers
- Classroom Designers
- Teaching & Learning Managers
- Instructional Designers
- System and Cloud Service Administrators

Past Attendance

PAST ATTENDANCE		
Year	Venue	Attendance
2016	Boise, Idaho	71
2017	Helena, Montana	84
2018	Corvallis, Oregon	105
2019	Las Vegas, Nevada	70
2022	Coeur d'Alene, Idaho	71
2023	Helena, Montana	88
2024	Corvallis, Oregon	115

We expect to bring over 100 attendees to the NW/MET 2025 Conference.

The Event

This year, the NW/MET 2025 Conference will take place over 4 days, between April 29th and May 2nd, 2025. April 29th will consist of pre-conference activities and a mixer in the evening. April 30th will consist of up to 36 traditional format 50-minute presentations or short format 10-minute lightning round presentations, and we will also be hosting a full campus tour before a sponsored dinner. May 1st will be a half day of conference activities followed by our wrap-up dinner and raffle in the evening in the Double R Ranch room within the Stueckle Sky Center. May 2nd will be our farewell day to give people a chance to wrap up connections. An event for the afternoon/evening has yet to be planned for the 2nd.

Conference Space

The NW/MET 2025 Conference will be held at the Student Union Building, Jordan Ballroom on the campus of Boise State University. Exhibitors will be provided a 6-foot table in the ballroom based on their sponsorship level. The table will have white linen, 2 chairs, power, and internet access. The venue will be locked and secure in the evenings to assure the safety of your exhibition materials.

MET Money

It's an annual tradition. MET Money is our special fake money usable only during this conference to entice and incentivize attendees to interact with the sponsors and get engaged in the conference. Attendees then use the MET Money to buy prizes and swag at our big MET Money bash on Thursday night. Sponsors will be provided with bundles of MET Money in denominations based on their sponsorship level. You will have MET Money. Attendees will want your MET Money. They will only get MET Money if they speak to you.

What's Included?

NW/MET prides itself in providing a welcoming and inclusive environment to all conference attendees. Conference sponsors are welcome and encouraged to participate in all sessions, events, and activities. Meals for your representatives are included in your sponsorship, as well. We only ask that the representatives of the sponsors not participate in the contests, auctions, giveaways, etc.

Sponsorship Levels

Sponsorships will be sold on a first-come/first-served basis.

This year we are offering sponsorship tiers:

Platinum Sponsorship – \$5,000 – 6 Available

- Sponsorship of a NW/MET event during the NW/MET 2025 Conference.
- Passes for up to 4 representatives.
- A 6-foot table in the Ballroom with white linen, 2 chairs, power, and wired internet access.
- Inclusion of your logo in NW/MET 2025 Conference marking materials.
- 100 MET Money bills in the denomination of \$20.

Gold Sponsorship – \$2,500 – 18 Available

- Passes for up to 3 representatives.
- a 6-foot table in the Ballroom with white linen, 2 chairs, power, and wired internet access.
- Inclusion of your logo in NW/MET 2025 Conference marking materials.
- 100 MET Money bills in the denomination of \$10.

Silver Sponsorship – \$1,000 – 7 Available

- Passes for up to 2 representatives.
- a 6-foot table in the Ballroom with white linen, 2 chairs, power, and internet.
- Inclusion of your logo in NW/MET 2025 Conference marking materials.
- 100 MET Money bills in the denomination of \$5.

Bronze Sponsorship – \$800 – 9 Available

- Pass for 1 representative.
- a 6-foot table in the Ballroom with white linen, 2 chairs, power, and internet.
- Inclusion of your logo in NW/MET Conference marking materials.
- 100 MET Money bills in the denomination of \$1.

Refer to the floor plan at the end of this document for more information about the venue and table locations.

Additional Passes

Your sponsorship level entitles you to a certain number of passes for your representatives. If you require additional passes, you may consider purchasing additional sponsorships, or you may purchase additional passes separately.

Sessions and Workshops

Sponsors are welcome to submit session proposals for the conference at <https://nwmnet.org/proposal/>. There will be no additional charge to the sponsor if they choose to submit a session proposal and their proposal is accepted.

Swag

Do you have any marketing materials that you'd like distributed to attendees in your conference bag? Please contact us and let us know before shipping anything.

Marketing and Promotion

Your sponsorship of the NW/MET Conference will be announced in the conference's physical and digital materials, including the conference website, program, email announcements, and social media posts.

Ship In/Ship Out

Please follow the directions below if you anticipate shipping materials large or small in advance of your arrival at the conference. Your materials will be brought to the venue prior to the start of the conference. Please ship to the following address:

Boise State University

1311 Belmont Street
NW/MET MS1335
Boise, ID 83725

Pick up will be done on Friday, May 2nd. All your materials need to be labeled and packaged on **Thursday night**, and ready to be shipped on Friday. Please contact your shipper to notify them that you have materials ready for pick up at the following address:

Boise State University

1311 Belmont Street
NW/MET MS1335
Boise, ID 83725

You can contact carriers at:

- Airborne Express: 800-247-2676
- FedEx: 800-238-5355
- UPS: 800-742-5877

In Kind Consideration

NW/MET often requires additional technology in order to make the conference a success. Equipment loans are also a great opportunity for a sponsor to demonstrate their devices. If NW/MET identifies specific equipment that may be required, we will reach out to you directly. In return for loaning equipment, you will receive in kind consideration in the form of a tiered promotion (e.g., a Silver Sponsor is promoted to Gold)

Attendees List

An attendees list will not be provided to sponsors during or after the conference. But sponsor representatives will have numerous opportunities to interact with attendees during the conference and collect their contact information.

Hotel and Travel

NW/MET has secured a special room rate for all attendees and exhibitors. To book your hotel, visit <https://nwmnet.org/hotel/>.

Contact Information

Do you have any questions, comments, or concerns? Please reach out to us via email at conference@nwmnet.org or you contact Raul Burriel directly at 541-737-4546.

Venue Floor Plan



Figure 1 - Jordan Ballroom A/B/C - Boise State University Student Union Building

REGISTER TO BECOME A SPONSOR FOR
THE NW/MET CONFERENCE AT
[NWMET.ORG/SPONSOR](https://nwmnet.org/sponsor)