Welcome to DIGITALANDIA

Navigating the Digital Landscape
April 23-25 2014  Portland, Oregon
ABOUT THE UNCONFERENCE

This year’s unconference format is detailed below. We hope this will provide participants with real solutions to bring back to their workplace.

There will be two distinct unconference topics, one per day. This will allow you to opt to attend traditional presentations on one day if you choose. Each session will have a facilitator guiding the conversation whom will give the final presentation on Friday.

Unconference topics will be announced at the start of the conference and will be based on the top two “votes” made during registration. Remaining 3 of top 5 votes will become “Table Talk” sessions on Friday.

Unconference process:

- State the problem or challenge
- Ask the participants for subjective experience with that topic - (suggested 3 minute time limit per person)
- Identify and vote on top 2 concerns or aspects of this topic
- Use Google doc to brainstorm and list all possible solutions to these concerns. Participants may use each other as resources, searching online, etc.
- Sort and rate viable solutions, discuss and determine the outcomes of this exercise
- Develop a collective summary of knowledge gained, which each group member can then take back to their institution.
- Finalize a no more than 10-minute presentation to share the process and outcome of the unconference session.

Welcome to Portland! Here is some handy information to have:

Mark Spencer Hotel: 409 SW 11th Ave., Portland OR 97205 | 503-225-3293
Twitter event ID: #NWMET2014
TriMet Website: www.trimet.org

Nearest:

- pharmacy: Rite-Aid SW Alder & SW Broadway
- streetcar to PSU: NS Line to S. Waterfront, get on at SW 11th & Alder. Get off at SW Park & Market
- MAX from airport: Red line to Hillsboro/City Center: get off at Galleria/SW 10th MAX station
- MAX to airport: Red line to Airport: get on at Library/SW 9th MAX station
**WEDNESDAY**

<table>
<thead>
<tr>
<th>12:00 - 12:50 pm</th>
<th><strong>Welcome &amp; Lunch - Nortonia</strong> (registration begins at 11:00 am in the main hall)</th>
</tr>
</thead>
</table>
| **1:00 - 2:20 pm** | **session 1A - Nortonia**  
Weatherproofing LMS support services  
- Ryan Hazen & Dan Case  
As the need for LMS training grows, support staff and administrators need to be ready for a downpour of support requests. This session will explore ways to design intelligent response systems to these requests that maximize support staff efficiency while meeting the growing needs of faculty. |
| **session 1B - Pearl**  
Put a badge on It: digital badging at WWU  
- John Farquhar & Kevin Dixey  
“micro-credentials” can be displayed on personal web sites and within ePortfolios. WWU is beginning to issue digital badges through their Canvas LMS. This session will discuss the characteristics and benefits of a digital badge, how to issue badges through Canvas, and Western's plans for implementation across the institution. |
| **2:30 - 3:50 pm** | **session 2A - Nortonia**  
Nudging students to success with Canvas tools  
- Colleen Carmean  
Technology provides a new framework for learner engagement: 24/7, just in time, personalized and dynamic. The challenge is to better understand this framework and leverage its potential with new practice and pedagogy. This workshop explores the affordance of Canvas features that personalize support, reminders, information, and personalization in learning management teaching. |
| **session 2B - Pearl**  
Beyond portfolios: helping students create a professional online presence  
- AJ Barse  
This presentation seeks to ignite the conversation for how to expose students early in their professional development to generate an online presence so that when they graduate, they can showcase more than their diploma. Having a web-presence is equally as important as a solid resume and cover letter. I will review tools and services that technologists and educators can use to help students create their unique online presence. |
| **4:30 - 8:00 pm** | **Living Room Theaters (movie + dinner) - off-site, 341 SW 10th Ave**  
We meet in the lobby and walk a block away to Living Room Theaters to have dinner and a movie!  
We'll be watching “Ender's Game” based on your votes.  
sponsored by: Epson |
| **~ Coffee Break ~** | **Unconference A**  
- Boardroom  
Facilitator: Blake Beck  
**Topic: Tech Training & Digital Literacy**  
There will be two distinct unconference topics, one per day.  
The last 50 minutes is dedicated to finalizing the session and preparing the 10-minute presentation for Friday. |
### Vendor Breakfast - Main Hall

enjoy a hot buffet breakfast and collect stamps to complete and validate your vendor raffle entry ticket as you browse our vendor booths.

### session 3A - Nortonia
Lecture capture & media delivery in higher education - Raul Burriel
An overview of the Kaltura media delivery platform at Oregon State University, and its integration with lecture capture systems and our learning management system. We will take a brief overview of the types of media that are delivered through our platform before taking a deep dive into the system and exploring the benefits it offers to educational institutions.

### session 3B - Pearl
Leveraging e-portfolio creation to teach students Higher Order Thinking Skills (HOTS) - Devshikha Bose
E-portfolios are increasingly being used in higher education to demonstrate students' Knowledge, Skills, and Attitudes. Following a framework developed by Prpic and Moore (2012), this presentation will discuss how e-portfolio creation can be leveraged to teach students Bloom’s Higher Order Thinking Skills (HOTS) of application, analysis, synthesis, and evaluation, while they are engaged in the act of creation.

### session 4A - Nortonia
Creating digital boundaries, commitments, and connections - Jennette Lovejoy & C. Vail Fletcher
Rethink our technology, social media, and media routines in order to find ways to celebrate multitasking and give us permission to turn off and dig into ourselves to find innovation, creativity, and a healthier flow among the professional and personal realms. We will provide ways to disconnect and, in doing so, meaningfully connect at work and beyond. We will also cover the use of digital storytelling as a way to rewrite, build, or expand upon identity.

### session 4B - Pearl
Wireless interaction & display: getting from here to there - Dan Case
As the world shifts away from the standard VGA connection to HDMI and BYOD, how do we change the legacy classrooms to adapt to the new standards and create an engaged learning space with a shrinking budget? Can wireless technology help us to skip the costly transition to digital connections and at the same time prepare for the long term? This interactive session will cover the pros and cons of wireless connections using both hardware and software.

### Lunch & raffle prize awards - Nortonia

### Lightning Round Presentations - Nortonia

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*Unconference B - Part 1 - Boardroom*
Facilitator: Kees Hof

**Topic: Media Streaming & Storage**
Today we have a fresh unconference topic!
LIGHTNING ROUND TOPICS

What do you mean you’re taking away my VCR? - Nate Wise

How BYU-Idaho has been dealing with the removal of VCR’s from tech stations.

Brief History of time and technology - Colleen Carmean

This whirlwind presentation reminds us of where we’ve been, how far we’ve come and where we might want to go.

OHSU/OUS Collaborative Life Sciences building: a new vision - Doug McCartney

an overview of the collaboration work done on a newly built building that will house OSU, OHSU, and PSU under one roof.

Engaging students with active learning activities - Ana Thompson

an outline of methods of creating active learning experiences in and out of the classroom to increase student retention, engagement, performance, and satisfaction.

Shoot directly for web delivery - Robert Clark

Which video cameras can you use to shoot directly for web upload or better yet, shoot directly to the web?

Private social networks with Celly - Sam Williams

learn how University of Portland students and teachers communicate within private social networks using Celly, created by a native Portland startup.

http://cel.ly/c/NWMET14

THURSDAY (CONT’D)

2:20 - 3:10 pm

session 5A - Nortonia

Why should my course be accessible to the universe? - Marie S. Lewandowski & Steve Gance

* Brief overview of the Laws pertaining to accessibility.
* Who are your learners?
* Learner demographic considerations
* What is Universal Accessibility and why is it important to my online content?
* 1, 2, 3 checklist
* Practical guidelines to make your content online-accessible

session 5B - Pearl

Centralizing technical student support - Brendan Pust & Dennis Davis

We will go over Clark College’s progression from compartmentalized departmental technology support for students to a centralized help desk for students. Learn how to create some clarity for new/current confused students with technology that they run into.

Unconference B Part 2 - Boardroom

Finalize unconference B session and prepare for Friday’s presentation

3:20 - 4:00 pm

State caucus meetings - Nortonia, Pearl & Boardroom

4:30 - 7:00 pm

Forktown Food Tour dinner - off-site

Meet in the hotel lobby to board a yellow school bus promptly at 4:30 to the vibrant Mississippi neighborhood in NE Portland for some restaurant-hopping fun! Wear comfy shoes, as we will walk from place to place. School bus ride back to hotel.
FRIDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30 - 9:30 am</td>
<td>Portland State University tour &amp; Voodoo Donut breakfast - PSU Campus</td>
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<td></td>
<td>this morning we meet in the lobby at 8:00am to hop on the 8:14 Streetcar to PSU for a tour of technology spaces while we eat some famous Voodoo donuts (non-donut options available)! Save your streetcar pass for a ride back to the hotel. sponsored by: Da-Lite</td>
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<tr>
<td>10:00 - 10:50 am</td>
<td>Table Talks A - Nortonia</td>
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<td>Topic: BYOD (Bring your own device)</td>
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<td>Table Talks B - Pearl</td>
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<td>Topic: Designing Learning Spaces</td>
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<td>Table Talks C - Boardroom</td>
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<td>Topic: Pedagogy &amp; Instructional Design</td>
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<td><strong>~ Coffee Break ~</strong></td>
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<td>11:00 - 11:30 am</td>
<td>Unconference Presentations - Nortonia</td>
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<tr>
<td>11:30 - 12:00 pm</td>
<td>Caucus presentations &amp; elections - Nortonia</td>
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<tr>
<td>12:00 - 1:00 pm</td>
<td>General business meeting - Board of Directors - Nortonia</td>
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Pizza lunch provided

NWMET thanks our 2014 conference sponsors!